

EARTH DAY 2013



EARTH DAY NETWORK



The Face of Climate Change
www.earthday.org/2013

The theme of Earth Day 2013 is The Face of Climate Change.




Climate change can seem like a remote problem for our leaders, but the fact is that it's impacting real people, animals, & places everywhere. This Face of Climate Change is growing every day. Fortunately, a different Face of Climate Change is growing too: the people stepping up to do something about it. For Earth Day 2013, we'll tell the world both stories.

We'll tell the world *your* stories.

To do so, we'll collect and display images showing The Face of Climate Change. On and around Earth Day (April 22), an interactive digital display of all the images will be shown at thousands of events around the world — from schools to parks to government buildings. The display will also be made available online to anyone who wants to view or show it.

The Face of Climate Change seeks to personalize the massive challenge that climate change presents, while uniting people around the globe into a powerful call to action. But we need your help!

How can I participate?

1. Upload your photos and stories onto the Earth Day 2013 website: www.earthday.org/2013.
 - Post your photos to Twitter and Instagram, using the hashtag **#FaceOfClimate**.   
 - Post your photos onto the Earth Day Network Facebook page: www.facebook.com/earthdaynetwork.
2. Show the global display in a public place on Earth Day! And send a photo of the display in action.

What types of photos should I upload?

Impacts: How has climate change impacted your life and those around you? Perhaps you captured a photo of an animal whose habitat is threatened by climate change, or a photo of the devastating impacts of a drought or a hurricane in your region.

Solutions: What are you and your peers doing to fight climate change? For example, you can upload a photo of a recycling drive, a tree-planting event, an awareness campaign, or the ways you're reducing your carbon footprint at home.

If possible, include a face in the picture and hold up a sign that says "The Face of Climate Change."

